

Ashish Dahal

Aspiring to become an expert Digital/Content Marketer. Completed MBA, acquired 1+ years of experience as a Content Writer and earned certifications from SEMrush.

EXPERIENCE

[Codewing Solutions](#), Kathmandu — *Digital Content Writer*

October 2019 - February 2021

- Thoroughly researched articles, videos, competitors' websites, and other online sources on a given topic.
- Wrote SEO-friendly blogs, sales pages, product reviews, and web content for [Blossom Themes](#), [Rara Themes](#), [FreeThemesHub](#), and other websites.
- Enhanced the content using Grammarly and Frase tools.

[Supra Services](#), Lalitpur — *Digital Marketing Intern*

April 2019 - July 2019

- Created social media posts for Pinterest, Instagram, and other platforms.
- Used KWFinder, Ubersuggest, and other SEO tools for keyword research..

EDUCATION

Indian Institute of Digital Education (IIDE), Mumbai — *Post Graduation in Digital Marketing*

March 2021 - Present

[Presidential Business School](#), Kathmandu — *Masters of Business Administration (MBA) in Entrepreneurship*

March 2016 - November 2018

Grade Point Average (GPA): 3.35

[Islington College](#), Kathmandu — *BSc. (Hons) Multimedia Technologies*

October 2012 - December 2015

Top Graduate among cohorts of 2015 Multimedia Batch.

Percentage: 63

Baneshwor 10, Kathmandu

Bagmati Province, Nepal

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SKILLS

Content Marketing

★★★★★

Copywriting

★★★★☆

Content Research and Development

★★★★☆

Digital Marketing

★★★★☆

SEO

★★★★☆

Portfolio URL

dahalashish.contently.com

SEMrush Certifications

[Content Marketing](#)

[Fundamentals](#)

[Role of Content Exam](#)

[Content Marketing and SEO](#)

[Fundamentals](#)

LANGUAGES

English, Nepali, and Hindi